Section	Focus	Weight	Poor = 1	Average = 2	Good = 3	Excellent = 4	Emerald Worthy = 5
Overview	How clearly and effectively does the nomination provide a high-level summary of the initiative?	15%	The response provides minimal context and lacks clarity about the initiative's purpose or activities.	The response offers a basic understanding of the initiative but lacks cohesion or key details that would help the reader grasp its scope and significance.	The response presents a clear overview of the initiative and its purpose, though some details or connections between actions and outcomes are missing.	The response is well-structured, providing a comprehensive and engaging summary that clearly conveys what the initiative is and why it matters.	The response is compelling and succinct, offering an exceptional, elevator-pitch-style overview that fully captures the essence, purpose, and impact of the initiative.
Challenge	How well is the challenge identified and how clearly is its importance demonstrated?	15%	The challenge is unclear or missing from the response.	The challenge is somewhat identified but lacks sufficient context or explanation of why it matters.	The challenge is clearly defined and its importance is described, though with limited supporting detail or evidence.	The challenge is well-articulated, supported by context or evidence that highlights its relevance and urgency.	The challenge is powerfully described with strong contextual detail, illustrating deep understanding of the issue's significance and why addressing it is essential.
Solution	How clearly and comprehensively does the response describe the initiative and explain how it addresses the identified challenge?	20%	The response provides little or no detail about the initiative. It is unclear how the initiative addresses the identified challenge.	The initiative is described at a basic level but lacks clarity or key details about who is involved, what is being done, or how it connects to the challenge.	The initiative is clearly described, addressing the main aspects of the challenge with some explanation of the who, what, when, where, and how. Additional detail or cohesion would strengthen the response.	The initiative is thoroughly described with clear connections between its purpose, activities, and the identified challenge. The response effectively explains the who, what, when, where, and how in an engaging and organized way.	The response provides a comprehensive, vivid, and well-structured description of the initiative. It clearly demonstrates how each element — the who, what, when, where, and how — works together to meaningfully address the identified challenge.
Impact:							
Environmental Impacts	How significant and well-demonstrated are the environmental outcomes of the initiative?	30%	Minimal or unclear evidence of environmental impact.	Some environmental benefits are described, but evidence is limited or anecdotal.	The initiative shows clear environmental benefits, supported by some qualitative and/or quantitative evidence.	The initiative demonstrates significant, well-documented environmental outcomes with meaningful qualitative and quantitative evidence.	The initiative demonstrates exceptional and lasting environmental outcomes, presented through compelling qualitative and quantitative evidence that highlights measurable change and broader influence.

Section	Focus	Weight	Poor = 1	Average = 2	Good = 3	Excellent = 4	Emerald Worthy = 5
Social Impact	What are the broader social benefits of the initiative?	10%	Social benefits are not clearly identified or explained.	Some social benefits are identified, but they are described generally with limited explanation of who benefits or how.	The initiative demonstrates clear social benefits, with examples of how individuals and/or communities have been positively impacted.	The initiative demonstrates significant social benefits, supported by strong qualitative and/or quantitative information that clearly illustrates its impact on individuals and/or communities.	The initiative demonstrates exceptional and meaningful social impact, with compelling qualitative and/or quantitative information showing substantial, lasting benefits for the individuals and/or communities it serves.
Long Term Sustainability	How does the initiative create lasting, positive impacts that benefit future generations?	10%	The response does not describe how the initiative benefits future generations or ensure lasting impact.	The response suggests some future benefits, but they are limited in scope or lack clarity on how they will be sustained over time.	The initiative demonstrates clear potential to provide ongoing benefits that may positively influence future generations, though with limited supporting detail.	The initiative shows strong evidence of long-term positive outcomes, contributing to a more sustainable, resilient, or environmentally conscious future for generations to come.	The initiative demonstrates exceptional foresight and long-lasting impact, creating enduring systems, practices, or legacies that will meaningfully benefit and inspire future generations.
		100%					