

Press Release

For Immediate Release

November 2, 2020



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Alberta's most prestigious environmental award gets a momentous makeover

The [Alberta Emerald Foundation](#) (AEF) announced the new Emerald Awards categories at a Press Conference on Monday, November 2, 2020. This is the first time the categories have been completely revamped, fundamentally changing how the AEF recognizes environmental excellence in Alberta since its inauguration in 1991.

"We wanted to honour our 30th anniversary while aligning the Emerald Awards with current environmental priorities," says AEF Executive Director Gregory Caswell. "This change is monumental for us as a Foundation and how we recognize environmental excellence in our province. We are so thankful to the committee, which included past Emerald judges, external stakeholders, and prominent community members, who supported us with the update."

The [Emerald Awards](#) recognize Alberta's leaders who address local, regional, and global environmental issues. Last year, the AEF made the decision to grant Emerald recipients \$2000 in lieu of trophies to support the furthering of their environmental work, which has become the new standard moving forward into the 30th Annual Emerald Awards.

The 30th Annual Emerald Awards will take place online on Tuesday, June 1, 2021, coinciding with Canadian Environment Week.

Interview opportunities with the Executive Director or a Board Member are available. Please get in touch with Emma Crandell, Communications & Outreach Manager, at emma@emerald.foundation.ca or (780) 616-1556 to set up an interview.

About the Alberta Emerald Foundation

The AEF are the environmental good-news storytellers. Since 1991, the nonprofit has showcased, inspired, and empowered environmental achievements in our province through the [Emerald Awards](#), [Emerald Documentary Series](#), [What On EARTH Can We Do? Podcast](#), [Emerald Youth Grants](#), and more.

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30th Annual Emerald Awards Categories	
Legacy	Project/Initiative
Business	Water
Community Group or Nonprofit	Air
Education	Land
Government	Energy
Youth	Waste Management
Lifetime Achievement	Infrastructure
	Wildlife
	Public Engagement & Outreach
	Shared Footprints Award

To learn more about each category in detail, visit:
<https://emerald.foundation.ca/emeraldawards30th/>