Welcome to the   
30th Annual Emerald Awards Nomination Form!

Alberta is home to leaders and innovators, each demonstrating a unique approach to environmental stewardship.

The Emerald Awards showcase those who raise the bar in addressing local, regional, and global environmental & climate issues. In doing so, a standard of excellence is set that inspires others in their own practices.

[Check out our full list of past Emerald recipients here.](https://emeraldfoundation.ca/past-emerald-recipients/)

We thank you for taking the time in the nomination process and are here to support you in any way we can. Please feel free to [contact us](https://emeraldfoundation.ca/contact-us/) with any questions or concerns.

# Things to consider when writing your nomination and what our judges may take into consideration when reading it:

* Proceed with this form if you submitting a first-party nomination. If you would like to nominate someone else, please [Tell Us About Your Environmental Hero](https://emeraldfoundation.ca/yourhero/). We will contact them to complete their nomination. This excludes the Lifetime Achievement category, for which we'll accept first and third-party nominations.
* The Emerald Awards recognize and celebrate environmental excellence. How has your project or initiative had a positive impact on the environment? What sets it apart from other environmental work? How can it inspire our province and beyond? Make sure your story is fully represented in your nomination.
* Ensure that you are providing quantifiable and qualifiable data to support your environmental impact.
* Be concise. Bullet points are acceptable and you are allowed to upload materials to support your nomination. Options include a PDF, PowerPoint presentation, video, webpage, or a sound file. We recommend you do not include things that may overwhelm the judging panel. For example, photos or short videos are great, whereas a 100-page report will not likely be fully read.
* There are 15 unique award categories. See them below.
* All nominations are reviewed by an independent panel of judges. A maximum of three nominations per category will be shortlisted, one of which will be named as the recipient. The judges do reserve the right to move a nomination to a different category if it is in the best interest of the nomination or if it does not meet the category criteria.
* One reference letter from a third party is required.
* Give yourself time to create the ultimate nomination. It may take a few weeks to gather all of your information and documents. Submittable allows you to save your submission in draft mode and come back to it.
* The deadline to submit your nomination is February 12, 2021 at midnight. Extensions to the deadline are not permitted.

# 30th Annual Emerald Awards Categories

## Celebrating an organization or individual's legacy of environmental excellence in addressing and mitigating the effects of local, regional, and global environmental issues:

* **Business:** Showcasing an organization engaged in commercial, industrial or professional activities that has demonstrated a meaningful commitment to an environmentally sustainable future.
* **Community Group or Nonprofit:** Recognizing associations dedicated to furthering a particular social cause or advocating for a shared point of view that have demonstrated a significant commitment to the environment through their actions.
* **Education:** Acknowledging those that have raised the bar by showing leadership and creativity in educating students of all ages about environmental matters.
* **Government:** Recognizing all levels of government whose ongoing commitment sets the example of environmental leadership and advocates sustainability as a major consideration in governance.
* **Youth:** Recognizing people, 25 years of age and under, who have made meaningful contributions and have taken positive action to improve the environmental health of their community.
* **Lifetime Achievement:** Celebrating environmental leaders who, throughout their lifetime, have made contributions of outstanding environmental significance.

## Showcasing the Albertan environmental projects and initiatives that have addressed and mitigated the effects of local, regional, and global environmental issues by achieving excellence in:

* **Water:** Recognizing projects and initiatives that demonstrate excellence through the monitoring, management and/or stewardship of water and watersheds.
* **Air:** Recognizing projects and initiatives that improve air quality.
* **Land:** Recognizing projects and initiatives that demonstrate excellence in sustainable land use.
* **Energy:** Recognizing projects and initiatives that positively support the evolution of our province’s energy systems.
* **Waste Management:** Recognizing projects and initiatives that innovate the repurposing, reduction, and disposal of waste in an environmentally-conscious way.
* **Infrastructure:** Recognizing environmental advancements in the ways we design, construct, and travel.
* **Wildlife:** Recognizing projects and initiatives that protect and conserve natural habitats and wild species.
* **Public Engagement and Outreach:** Recognizing programs and initiatives that educate and empower the broader public by teaching the necessary skills to make informed environmental decisions and take responsible action.
* **Shared Footprints Award:** Recognizing those who have exemplified land and water stewardship, built shared knowledge, improved air quality, reduced land disturbances, and encouraged ecotourism.

# 30th Annual Emerald Awards – Nomination Form

**Create a title for your submission.**

*Example: your project or organization name.*

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## Before you get started…

Although we encourage and support environmental stewardship at all levels of their development, the Emerald Awards are presented to those projects and initiatives that are able to demonstrate quantitative and qualitative positive outcomes. Historically, we have found that organizations or projects that have been active for three or more years are able to adequately share the impacts of their work. Please answer the following questions to determine your eligibility for an Emerald Award.

**Has your project or initiative been active for three or more years?**

* + Yes
  + No

***If “no":*** *Nominations must demonstrate quantitative and qualitative positive outcomes. The majority of our past recipients have been active for three or more years. If your project or initiative has been active for less than three years, please consider how to demonstrate its positive impact to the judging panel.*

**Do you have a third-party supporter who is willing to provide a reference?**

* + Yes
  + No

***If “no”:*** *Your nomination must be accompanied by one reference letter.*

**Was your environmental work initiated in and/or has it impacted Alberta?**

* + Yes
  + No

***If “no”:*** *Only projects that have been initiated within, or directly impact Alberta, are eligible for an Emerald Award.*

## Introduce yourself.

Provide information for the primary contact of the organization or project.

**Contact name.**

*First name, Last name. This person is designated as the primary contact for the project/initiative/organization. Please complete this section whether you are nominating someone else or yourself.*

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**Contact email.**

*Primary contact email address.*

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**Contact phone number.**

*Primary contact phone number.*

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**Secondary Contact**

*First name, Last name*

*Phone number*

*Email address*

*Relationship to the nomination*

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**Company or organization website.**

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| --- |
| http:// |

**Street Address**

Street

City/Town

Province

Postal Code

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**Is this the same as your mailing address?**

* + Yes
  + No

***If “no”:* Mailing Address**

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**What sector do you belong to?**

* + **Business**
  + **Nonprofit**
  + **Government**
  + **Education**
  + **Multiple. Our project was a collaboration between multiple sectors.**
  + **Other**

***If “Business”:* How many employees within your organization?**

* + We are a small business with less than 100 employees.
  + We are a large business with more than 100 employees.

***If “Nonprofit”:* What is your annual budget?**

* + We are a grassroots organization with an annual operating budget of less than $750K.
  + We are a large organization with an annual operating budget of more than $750K.

***If “Government”:* What is your level of government?**

* + Municipal
  + Provincial
  + Federal

***If “Education”:* We are a:**

* + Preschool
  + K – 12
  + Postsecondary
  + Other (if “other” please describe)

***If “Multiple”:* Name the other organizations involved and the sectors they belong to.**

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***If “Other”:* Please describe the sector you belong to.**

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**Please describe your organization’s mission, vision, and values. Also include the services you provide, if applicable.**

*This question is not applicable for Lifetime Achievement nominations. If your nomination is for a collaborative project, please provide information for each organization involved.*

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**Please describe the communities you serve.**

*Who benefits, or benefited from your work?*

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## 30th Annual Emerald Awards Nomination Form

Please answer the questions below. You will have the opportunity to upload support materials at the end of the form.

**Are you nominating in a Legacy or Project category?**

*The list of categories can be found earlier in this form or at https://emeraldfoundation.ca/emeraldawards30th/*

* + **Legacy**
  + **Project**

***If “Legacy”:* Legacy categories:**

* + **Business**
  + **Community Group or Nonprofit**
  + **Education**
  + **Government**
  + **Youth**
  + **Lifetime Achievement**

***If “Project”:* Project categories:**

* + **Water**
  + **Air**
  + **Energy**
  + **Land**
  + **Waste Management**
  + **Infrastructure**
  + **Wildlife**
  + **Public Engagement & Outreach**
  + **Shared Footprints Award**

***For Legacy Categories:* Summary of Activities**

*Please share your environmental history and accomplishments.*

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**How many years have you or your organization pursued this work?**

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***For Project Categories:* Project Name**

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**Summary of Activities**

*Provide a description of the project or initiative you are nominating.*

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**How many years has the environmental project/initiative/activity been active?**

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## Environmental Benefits and Outcomes

**How have you positively impacted the environment?**

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## Leadership

**How have you led the way or broken new ground in addressing an environmental issue?**

*How have you demonstrated creativity? What barriers did you overcome? How have you inspired others through your work?*

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## Seventh Generation Principle

Since time immemorial, Indigenous peoples have stewarded the lands with the core belief that the true owners of the land have yet to be born.

When making treaty, the Haudenosaunee (Iroquois) Seven Generation Principle, and later the nehiyaw (Cree) concept of otinigan or "looking ahead", was critically important to ensure that all decisions made would ensure a sustainable world seven generations into the future.

In alignment with that same spirit, please describe how you envision your achievements positively impacting future generations.

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## Aligning with the United Nations Sustainable Development Goals.

As members of the global community, it is imperative that our efforts contribute to a sustainable future for all. Select the Sustainable Development Goals (SDG) from the list below that your work has achieved, strives to achieve, or is aligned with.

**United Nations Sustainable Development Goals***For the list of the UN's SDGs and their descriptions, visit https://www.un.org/sustainabledevelopment/*

* + GOAL 1: No poverty.
  + GOAL 2: Zero hunger.
  + GOAL 3: Good health and well-being.
  + GOAL 4: Quality education.
  + GOAL 5: Gender equality.
  + GOAL 6: Clean water and sanitation.
  + GOAL 7: Affordable and clean energy.
  + GOAL 8: Decent work and economic growth.
  + GOAL 9: Industry, innovation, and infrastructure.
  + GOAL 10: Reduced inequality.
  + GOAL 11: Sustainable cities and communities.
  + GOAL 12: Responsible consumption and production.
  + GOAL 13: Climate action.
  + GOAL 14: Life below water.
  + GOAL 15: Life on land.
  + GOAL 16: Peace, justice, and strong institutions.
  + GOAL 17: Partnerships for the goals.

**Describe how your work has achieved, strives to achieve, or is aligned with the SDG’s you have selected.**

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## Home Stretch

**OPTIONAL: Support materials.***Upload materials to support your nomination. A wide range of options are available, from text and images to sound and video.*

**Reference Letter***Please upload your third-party reference letter that supports your nomination.*

[ ] **The information within this nomination is accurate, to the best of my knowledge.***By checking this box, you are confirming this statement is true.*

[ ] **If my nomination is shortlisted by the Emerald Awards judging panel, I grant permission to the Alberta Emerald Foundation to share the contents of this form publicly.***By checking this box, you consent to the release of the content provided.*

[ ] **Should our nomination be shortlisted, a representative participate in the online Emerald Awards on June 1, 2021.***By checking this box, you agree to have someone attend on the nomination's behalf.*

**How did you hear about the Emerald Awards?**

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**We appreciate your feedback. If you wish to add or flag anything for the AEF, please note it here.**

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**Would you like to subscribe to our monthly newsletter, Elevate? You can unsubscribe at any time.**[ ] Yes, please.  
[ ] No, thank you.