



## MEDIA ADVISORY

March 23, 2020 FOR IMMEDIATE RELEASE

Media Contact: Emma Crandell Communications & Outreach Manager Alberta Emerald Foundation emma@emeraldfoundation.ca (780) 616-1556

## Our province's environmental leaders find out if they made the Emerald Awards shortlist this Friday

**Edmonton, AB**: Alberta is an industry leader in environmental innovation. For almost three decades, the <u>Emerald Awards</u> have been showcasing projects and organizations who have raised the bar, in turn inspiring us to work collaboratively towards a greener province.

This Friday, applicants across all sectors will find out if they're one step closer to becoming an Emerald recipient at the 29th Annual Emerald Awards Shortlist Announcement, presented by Alberta Recycling Management Authority. In lieu of a public event, a special video will be released the morning of Friday, March 27, 2020. The recipients will be named at the 29th Annual Emerald Awards on June 2, 2020 at a special live-streamed ceremony complete with presenters, artists, sponsors, and of course, all the finalists. The extraordinary work of Emerald Award recipients is showcased year-round through the Emerald Documentary Series, newly-launched "What On EARTH Can We Do?" podcast, and more.

The Alberta Emerald Foundation, our province's environmental good-news storytellers, invites media to share the experience of this special public announcement. Interview opportunities are available.

What:	29th Annual Emerald Awards Shortlist Announcement, presented by <u>Alberta Recycling</u> <u>Management Authority</u>
When:	Friday, March 27 (9AM) Interviews can be arranged in advance
Where:	Video will be available at: emeraldfoundation.ca/emeraldawards2020/

For more information, please visit emeraldfoundation.ca or contact us.