## **PRESS RELEASE**

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## The 29th Annual Emerald Awards Season Kicks Off

Finalists will be announced to the public at the end of March

**Edmonton, AB**: The <u>Alberta Emerald Foundation</u> (AEF) will close nominations for the 29th Annual Emerald Awards on Friday, but the Emerald Awards season has just begun! For almost thirty years, the AEF has showcased our province's environmental achievements through the Emeralds with the mission to inspire others.

After the February 14, 2020 submission deadline, a knowledgeable third-party judging panel is tasked with selecting the Emerald Awards shortlist and recipients. A maximum of 36 finalists across 12 established categories will be publicly announced on March 27, 2020 at the Emerald Awards Shortlist Announcement, presented in partnership with the Alberta Recycling Management Authority. The recipients will be announced at the 29th Annual Emerald Awards on June 2, 2020 at the Calgary Public Library.

In addition to receiving their Emerald Award, recipients are featured in their own film short as part of the <u>Emerald Documentary Series</u> and as guests on the AEF's podcast <u>What On EARTH Can We Do?</u>. The AEF also provides year-round recognition through their Sharing Stories Communications Strategy.

The Emerald Awards celebrate individuals, nonprofits, community groups, youth, and governments across all industries. Last year, nine out of eleven Emerald recipients hailed from Edmonton, including the <u>Goodwill Impact Centre</u>, the City of Edmonton's <u>Natural Asset Mapping Program</u>, and online grocery delivery business <u>SPUD.ca</u>.

## **About the Alberta Emerald Foundation**

The AEF is our province's environmental good-news storyteller. We connect Alberta's environmental leaders and provide a voice to share their positive examples to inspire others. We are committed to providing programming that engages, informs, and emboldens stewardship in our province. What began as the Emerald Awards in 1992, our flagship program, has evolved into a 12-month conversation.

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